



NEW SOUTH WALES

MEDIA RELEASE

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Ian Macdonald

Minister for Primary Industries, Minister for Energy,
Minister for Mineral Resources, Minister for State Development

Community urged to support Colour City Cup and boost Central West's economy

NSW Primary Industries Minister Ian Macdonald and Orange Mayor Cr Reg Kidd today joined forces to encourage the city to get behind the upcoming Colour City Cup race day and help boost the local economy.

Minister Macdonald said the granting of the half-day public holiday again this year was another incentive for locals to come together and celebrate an afternoon of social and sporting entertainment – and help kick off FOOD Week celebrations.

“I am confident this event will be bigger than ever, following last year’s success so Orange and the Central West has much to gain by supporting the event,” Mr Macdonald said.

“FOOD Week has developed a fantastic reputation – and the Colour City Cup adds another option for visitors to attend and enjoy country racing hospitality.”

Cr Reg Kidd said support for the race day would benefit the racing industry, business in the city and surrounding towns, and add to Orange’s destination profile.

“By bringing together sporting action, with the colour and excitement of race day fashions, local musicians and the showcasing of local food and wine produce, it really does offer something for everyone – visitors and local alike,” he said.

“It is a fantastic way to kick off FOOD Week as one of our premier tourist events.”

Golden West Jockey Club Operations Manager Michael Plummer said the 100-Mile Diet theme of this year’s FOOD Week would also be a race day feature.

“Guests can purchase tickets for the 100 Mile Diet-themed restaurant upstairs or marquee on the lawns and enjoy local produce and wine,” he said.

“We also have marquee packages available for business and friend groups.”

As the event coincides with school holidays, children will also be catered for.

Minister Macdonald said the holiday had been granted following a submission by Orange City Council to give residents and visitors the opportunity to celebrate this popular local event, following last year’s trial.