



The Hon Katrina Hodgkinson MP

Minister for Primary Industries

MEDIA RELEASE

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WEED CONTROL AT YOUR FINGERTIPS

The power to control weeds is at the touch of a button, with a new smartphone app that provides key, up-to-the-minute information to help reduce the impact of weeds in New South Wales, Primary Industries Minister Katrina Hodgkinson said today.

“The NSW WeedWise app is the first of its kind, profiling more than 300 noxious and environmental weeds affecting or threatening New South Wales,” said Minister Hodgkinson.

“It combines weed profiles and control information as well as the legal requirements under the *Noxious Weeds Act 1993* in one easy-to-access location.

“This new accessibility means everyone from farmers to home gardeners and weeds professionals can take the driver’s seat in weed control.”

“Users can search or browse weeds on the App, developed by the Department of Primary Industries (DPI), and view weed profiles.

“Each weed profile contains a physical description of the weed, an image gallery and detailed information about its impacts, where it occurs, how it spreads and its preferred habitat,” said Ms Hodgkinson.

Minister Hodgkinson said the latest control options are described for each weed and the herbicides registered for its control are listed, including application rates and techniques.

“Landholders can also directly report sightings of high priority weeds via email or SMS,” said Ms Hodgkinson.

“It is also important to know that if a weed is declared in NSW under the *Noxious Weeds Act 1993*, users can see what legal requirements exist in their own local area, and elsewhere in the state.

This initiative delivers on Goal 4 of the NSW Agriculture Industry Action Plan launched last year – to improve capability and access to knowledge.

This strategic roadmap was developed between industry and the NSW Government and ensures the continued growth of the State’s \$12 billion primary industries sector.

“This free app, available on iPhone and Android devices is a fantastic way to involve landowners and home gardeners in our war on weeds.”

The app was developed by DPI in conjunction with Reading Room Australia Pty Ltd. It was supported with funding from the NSW Weeds Action Program and Murray Local Land Services.

To download the app, visit the iTunes store at <https://itunes.apple.com/au/app/nsw-weedwise/id966457643?mt=8> or via Google play at <https://play.google.com/store/apps/details?id=com.readingroom.nswdpi.mobile>