



NEW SOUTH WALES

MEDIA RELEASE

Thursday, 9 April, 2009

Ian Macdonald

**Minister for Primary Industries, Minister for Energy,
Minister for Mineral Resources, Minister for State Development**

Buy local and support our fishermen this Easter

Minister for Primary Industries Ian Macdonald today called on consumers to support the State's local commercial fishing and aquaculture industries by choosing local seafood instead of imports this Easter.

"Easter is the seafood industry's second biggest retailing event of the year after Christmas and represents an excellent opportunity for everyone to enjoy top quality seafood from NSW," he said.

"The Sydney Fish Market has a plentiful supply of a number of NSW species including Yellowtail Kingfish, Sydney Rock Oyster, farmed Black Tiger Prawn, Yellowfin Tuna and Flat Head.

"Consumers can rest assured they are purchasing premium quality seafood that is harvested from sustainable fisheries right at our doorstep."

The Minister said comprehensive Environmental Impact Assessments have been undertaken on the seven major commercial fisheries in NSW and detailed Fisheries Management Strategies have been developed for each.

"The seafood industry in NSW generates over half a billion dollars of economic activity each year and employs more than 4,000 people," Minister Macdonald said.

"Buying local means consumers are supporting regional economies and employment across the State.

"The great thing about seafood is that it is healthy and nutritious.

"It's low in fat, high in protein and an excellent natural source of Omega 3 fatty acids."