



Niall Blair

Minister for Primary Industries
Minister for Lands and Water

MEDIA RELEASE

Thursday, 16 July 2015

BUILDING FOR THE FUTURE OF THE NSW DAIRY INDUSTRY: FUNDING FOR INNOVATIVE PROJECTS

Minister for Primary Industries, Niall Blair, has announced the NSW Government will fund two innovative projects as part of its \$1 million Dairy Industry Fund – to ensure a bright future for the state’s \$1.25 billion dairy industry.

Mr Blair made the announcement with Member for Oxley, Melinda Pavey, while touring the Norco Foods facility in Raleigh on the Mid North Coast today.

“The Dairy Industry Fund is about putting money towards those projects that will help boost profitability and productivity for our farmers while improving efficiency of the supply chain – today’s announcement ticks both of those boxes,” Mr Blair said.

“This is only the first round of funding – there will be more to come – and I am proud the NSW Government is working with the dairy industry hand-in-hand to support projects the industry has told us will help build for its future.”

Mrs Pavey said NSW Mid North Coast has been a significant producer of Dairy products for decades.

“I understand the challenges that the dairy industry has faced and am proud the NSW Government is investing in the future of such a vital industry” Mrs Pavey said.

“Here at Norco in Raleigh, local farmers have seen first-hand the benefits of a strong market and are currently shipping fresh milk to China every week. This new Dairy Industry Fund will play a big role in securing the future of Dairy here in NSW.”

Dairy Industry Fund – Round One:

- \$168,375 in funding to be given to the ‘Project 2020 Pathways to Change’ development program, which will research and promote learning from some of NSW’s most successful dairy producers.
- \$158,808 to be given to the Dairy Innovation Australia Limited’s ‘A Small Dairy Network for NSW Dairy Processors’, which aims to boost the innovative capacity of more than 100 small to medium dairy processors in NSW.

By promoting production growth, the projects will also help the NSW dairy industry tap into increasing demand for our products in developing dairy markets and regions including China, South-East Asia and the Middle East.