



The Hon Katrina Hodgkinson MP
Minister for Primary Industries
Assistant Minister for Tourism and Major Events

MEDIA RELEASE

Wednesday 24 September 2014

PIP JOB: FIRST NSW WOMAN TO WIN NATIONAL AWARD

Minister for Primary Industries, Katrina Hodgkinson, tonight congratulated Central West landholder and sustainable agriculture trailblazer, Pip Job, for being the first NSW woman to take out the prestigious National RIRDC Rural Women's Award.

Ms Hodgkinson said Pip was recognised at a gala dinner and presentation ceremony held in Canberra tonight.

"This is the first time the NSW winner has taken out this coveted national award and I am delighted that Pip has been recognised on a national stage," Ms Hodgkinson said.

"Pip has changed NSW agriculture for the better and her contribution has been felt both in NSW and now nationally.

"Pip won the NSW award from a tough field this year, including runner-up Edwina Beveridge, who leads a team of 30 at her successful piggery at Young.

"Pip follows a long line of exceptional NSW winners, including succession planning specialist Isobel Knight (2013), passionate agriculture advocate Danica Leys (2012) and rural change agent Karen Hutchinson (2011).

"Pip is an inspiration to rural women right across rural and regional Australia and shows what can be achieved through hard work, tenacity and big ideas."

Ms Hodgkinson said Pip, who is the chief executive officer of Little River Landcare Group and on the Central Tablelands Local Land Services Board, took out the NSW-ACT Rural Women's Award earlier this year.

"Pip is helping to drive a step change in how farmers manage their landscape and how regenerative agricultural systems can create sustainable food and fibre production," Ms Hodgkinson said.

"Whether it's in the paddock, around the board table or at the family kitchen table, Pip's strength is in connecting with people and inspiring change.

"I congratulate Pip on this achievement and look forward to hearing about her future work."

Pip will receive an additional \$10,000 bursary through the Rural Industries Research and Development Corporation.

To view past winners of the RIRDC Rural Women's Award, or for more information, visit www.rirdc.gov.au/rural-women's-award or www.dpi.nsw.gov.au/rwn/rirdc.