



**Adam Marshall**  
Minister for Agriculture  
Minister for Western NSW

## **MEDIA RELEASE**

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### **NSW FARMERS AND FISHERS GET BUSINESS SAVVY WITH NEW PROGRAM**

Young farmers and fishers will have more help to build resilience into their businesses, with the launch of a new business coaching pilot, and grants for leadership and development to be rolled out across the state.

Minister for Agriculture and Western NSW, Adam Marshall said the NSW Government was investing \$400 000 in the two initiatives, which will be run for young farmers and fishers in business around the state.

“This is a game changer for the many you farmers and fishers in NSW who, like many people in small business in various sectors, are currently going it alone,” he said.

“Not only will they build a network or tribe of like-minded people, in the case of the business coaching they will benefit from a mix of face to face training, online modules, a social media group and business coaches who will be available 24/7 to answer questions.

“Additionally, the grants of up to \$10,000 for eligible groups who support young farmers and fishers are a great chance for flexible delivery, as they can be used for activities and projects related to business and leadership development, which could be a guest speaker or a farm visit.”

Minister for Regional Youth Bronnie Taylor said: “The NSW Government will continue to put regional youth first by providing funding support that helps them start or grow their business.”

“Any young person from regional NSW has the potential to be one of our future generation of farmers.”

The projects are being coordinated by the NSW Department of Primary Industries (DPI) Young Farmer Business Program (YFBP).

Program Coordinator Alex Hicks said the delivery of flexible and local programs appeals to young farmers and fishers and demand has been growing since the program began in 2018.

“1532 people have come to 60 face to face YFBP events held across NSW since the program kicked off, and last year we piloted individual business coaching and it was a

life changing experience for the participants,” she said.

“We are excited to open both the group business training opportunity, and the flexible training activities and project grants statewide for all young farmers and fishers.”

For more information go to [www.youngfarmer.nsw.gov.au](http://www.youngfarmer.nsw.gov.au)

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