Our vision

NSW, a place where people want to live and work and businesses choose to invest and grow.

Our purpose

To increase the capacity of primary industries and communities to drive prosperity across NSW.

Our values

Integrity – Trust – Service - Accountability

Goals	**Innovation in primary industries to improve resilience and boost productivity**	**Risks managed for natural resources, farming and food**
DPI Outcomes	Economic growth through research and innovation to improve resilience, productivity and sustainability	Risks to community and industry confidence managed and reduced
DPI Programs	• Increase productivity, profitability and innovation in agriculture • Increase economic contribution from fisheries, marine estate and hunting • Invest in building and maintaining world-class research institutes • Increase and maintain market access for primary industries • Build a stronger, sustainable forestry industry • Drive innovative and strategic policy solutions for primary industries • Drive business excellence across DPI	• Manage and mitigate biosecurity, food safety and animal welfare risks • Increase capacity of agriculture and forestry sectors to respond to risks and change • Reduce risks to fish stocks and aquatic habitats • Drive accountable and responsive communication and engagement
Measures	• Total Primary Industries output of $20 billion by 2020 • Increase stakeholder engagement and awareness by 5%	• 69% employee engagement

Enablers

Engage and collaborate, facilitating mutually beneficial relationships

• Build mutually beneficial partnerships with stakeholders and the community
• Focus our business on stakeholders and the community
• Proactively engage, listen and measure to enable productive stakeholder relationships

Foster an innovative, commercially focused and collaborative department

• Attract, develop and reward skill, talent and commitment
• Support, develop and empower our people to lead and make effective decisions
• Listen and respond; encourage new ideas; celebrate success