

young farmer business project

2016 SURVEY SNAPSHOT OF KEY FINDINGS

Current involvement in farming:



28%
Working in a family farm business



22%
Managing my own farm business



12%
Employed in a farm business

"We'd like to know what other young farmers are achieving and how they do it"

The 3 biggest farm challenges for younger farmers:

Access to finance

Access to land

Succession planning

Most preferred ways to receive information:



55%
Industry field days



54%
Emails



50%
Social media

What skills & education support young farmers want:

Mentoring

Business advice & networking

Employment experience

"Finance, management skills and networking would be ideal information on an online Young Farmers Business Hub"

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