

ADVERTISING COMPLIANCE CERTIFICATE


AGENCY	<i>NSW Department of Primary Industries</i>
CAMPAIGN TITLE	<i>Fish For Life Advertising Campaign</i>
BUDGET (excl GST)	\$228,000 (ex GST)

In accordance with Section 8 of the *Government Advertising Act 2011* ("the Act")

NSW DPI Fish For Life Advertising Campaign "the Campaign"

I certify that, in my opinion, the Campaign:

- complies with the Act, the *Government Advertising Regulation 2018* and the NSW Government advertising guidelines;
- contains accurate information;
- is necessary to achieve a public purpose and is supported by analysis and research; and
- is an efficient and cost-effective means of achieving the public purpose.

 Signature:	Date: 18 June 2021
Name: Gary Barnes	
Agency: Department of Regional NSW	
Position: Secretary, Department of Regional NSW	