



Corporate Plan 2012-2015 Snapshot

Our vision – Innovative primary industries in strong regional communities

Our purpose – To increase the capacity of primary industries and communities to drive economic growth across NSW

Our values » Integrity » Trust » Service » Accountability

Competitive primary industries operating in a positive business environment		Natural resources sustainably managed, Crown lands developed, and communities strengthened		Safe, healthy and biosecure primary industries		Excellence in client service and delivery	
Aligned NSW 2021 goals	Outcomes	Aligned NSW 2021 goals	Outcomes	Aligned NSW 2021 goals	Outcomes	Aligned NSW 2021 goals	Outcomes
<p>Goal 1: Performance of NSW economy</p> <p>Goal 3: Regional growth</p> <p>Goal 4: Competitiveness of doing business in NSW</p>	<ul style="list-style-type: none"> The productivity of primary industries is increased The regulatory burden on industries is reduced The competitive advantage of primary industries is increased 	<p>Goal 3: Regional growth</p> <p>Goal 21: Secure potable water supplies</p> <p>Goal 22: Protect our natural environment</p> <p>Goal 23: Care for local environments</p>	<ul style="list-style-type: none"> Industries and communities have appropriate access to natural resources and public lands Crown lands are managed and developed to deliver economic, social and environmental benefits Primary industries play an active role in managing natural resources Communities play an active role in managing for a better environment 	<p>Goal 4: Competitiveness of doing business in NSW</p> <p>Goal 28: Managing major emergencies</p>	<ul style="list-style-type: none"> Food in NSW is safe and is appropriately labelled so that consumers can make informed choices Risks posed by pests, weeds, diseases and contaminants to the economy, environment and community are effectively managed Incidents and emergencies are effectively planned for and managed Animal welfare standards are effectively managed to allow market access and meet community expectations 	<p>Goal 30: Restore trust in Government as a service provider</p> <p>Goal 31: Improve access to Government information</p> <p>Goal 32: Community involvement in decision-making</p>	<ul style="list-style-type: none"> Skilled, engaged and accountable people working safely Our services meet client and community needs Enhanced opportunities for communities to participate in decision-making Community confidence in our services is increased

Key measures of success	Key measures of success	Key measures of success	Key measures of success
<ul style="list-style-type: none"> Value of primary industries production by sector benchmarked and compared over time Percentage increase in gross value and volume of agricultural production by hectare 10% increase in production per megalitre of irrigation water by 2015 Value of dividend paid to Government in line with Forests NSW statement of business intent Percentage increase in hectares of new plantation forest (public and private) Value of red tape reduction meets or exceeds DPI target 	<ul style="list-style-type: none"> Proportion of regional population having access to water that complies with drinking standards is maintained All NSW surface and groundwater sources managed under strategic water sharing plans by 2014 90% of target, primary and secondary fish species harvested at biologically sustainable levels 85% compliance with fisheries legislation across commercial and recreational fisheries 15% increase in number of members belonging to Landcare groups by 2015 13 upgraded Catchment Action Plans completed by 2013 Maintenance of certification of Forests NSW operations under AFS and ISO 14001 Maintenance of certification of Soil Conservation Service operations under ISO 9001, ISO 14001 and AS/NZS 4801 	<ul style="list-style-type: none"> Consistent high levels of regulatory compliance across all food business sectors in NSW Campaign targets achieved for increased consumer understanding and use of food labels to make informed choices Algal risks affecting potable water supplies effectively managed Increase in dollar value of NSW primary industries production protected under biosecurity response agreements Nationally consistent plant and animal biosecurity legislation developed and implemented by 2015 95% of NSW livestock industries covered by the National Livestock Identification System and other traceability systems Flood information reliably captured and disseminated to emergency authorities and communities 	<ul style="list-style-type: none"> Increase in satisfaction with service delivery for specific services Targets relating to DPI in Staff Safety and Wellbeing Strategy achieved Forests NSW recordable injuries reduced by 35% per year Full compliance with NSW Government governance requirements DPI's budget targets met Amount and quality of information and services provided digitally increases